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ROB HOYLE JOINS VANTAGE WEST CREDIT UNION AS CHIEF INFORMATION OFFICER

TUCSON, AZ (August 12, 2021) — Vantage West is pleased to announce that Rob Hoyle has joined as Chief Information Officer (CIO). In his role, Hoyle leads the Technology, Business Intelligence, Programming, and Application Development teams. He plans and directs implementation of new systems, monitors changes in the technology sector, and develops goals and strategies to design and customize technological systems to enhance the Member experience.

Hoyle has 22 years of experience leading innovative technology efforts in financial services, healthcare, government, and university research. Before joining Vantage West, he was CIO at Credit Union of America (\$1.3 billion in assets) in Wichita, KS. There, Hoyle was responsible for Information Technology, Information Security, Business Intelligence, Digital Banking, and Project Management.

Hoyle earned a Master in Business Administration and a B.S. in Information Technology Services from Mississippi State University. He also holds ISACA Certified Information Security Manager and Microsoft Certified Professional designations, bringing a wealth of training and experience to Vantage West.

With the ever-changing technological landscape and shifting Member needs, Vantage West is thrilled to welcome Rob to lead the technology team in their ongoing commitment to Member service.

About Vantage West Credit Union

Vantage West is the largest credit union in southern Arizona. It was established in 1955 to serve airmen at Davis-Monthan Air Force Base. Since then, the credit union has expanded to serve Members in Pima, Pinal, Maricopa, and Cochise counties. Vantage West offers consumer and business banking services and is federally insured by NCUA. www.VantageWest.org